

# INVITATION

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**64<sup>th</sup> ARGE ANNUAL CONFERENCE**  
**15<sup>th</sup> – 16<sup>th</sup> September 2016**

**Hôtel Barrière Le Westminster**

**Le Touquet Plage, Normandy, FRANCE**

## Le Touquet Plage, Normandy, FRANCE



## INVITATION

Ladies and Gentlemen, Colleagues,

It is our pleasure to invite all members, colleagues and friends to the 64<sup>th</sup> ARGE Congress!  
The Congress will be organised by UNIQ, our French Association, with the main event taking place in Le Touquet Plage, at the Hôtel Barrière Le Westminster\*\*\*\*. Situated in the heart of the chic town located between sea and forest, the hotel impresses with its understated luxury in a unique atmosphere combining history, modernity and gastronomy. Situated on the Côte d'Opale, Le Touquet Paris Plage is a unique seaside resort in northern France right in the centre between Paris, London and Brussels.

Besides the Annual General Meeting of ARGE to be held on the first day, the focus of this year's congress will be the future agenda that ARGE can help deliver for the benefit of its members. We will hold a series of workshops which will explore where the future opportunities lie for ARGE and its membership. The launch of ARGE's industry representative EPD's (Environmental Product Declaration) will also be a central agenda item. Peter Rush, Chairman and CEO of KELLEN, who manage BHMA's business (BHMA = Builders Hardware Manufacturers Association in North America) will provide us with a report on the success of the marketing activities of BHMA. We will conclude the first day of the congress with a gala dinner at the Westminster Hotel.

On the second day the guest speaker will be Oussama Ammar, one of the co-founders of The Family Company, sharing with us his thoughts on how the "New Barbarian" can kill and/or transform our traditional business models. In the afternoon, you will have the opportunity to visit the factory of Deny Security ([www.deny-security.com](http://www.deny-security.com)) in Saint Blimont. Deny is a well-reputed manufacturer of mechanical and electromechanical access control solutions, member of the DOM Security Group. The day will end with a visit of the ecological park of Marquanterre and a relaxed dinner at a local seafood restaurant.

We hope the combination of business and social events is appealing and attractive to you!

We sincerely look forward to welcoming you at the ARGE Congress 2016!



**Henri Morel**  
*President UNIQ*



**Hans Weissenböck**  
*Chairman ARGE*

## PROGRAMME

### Thursday, September 15<sup>th</sup>, 2016

12:00 – 14:00            **Hôtel Barrière Le Westminster\*\*\*\***  
Registration by delegates and partners, light lunch

#### **Business Programme:**

14:15 – 14:30            **Welcome of delegates**  
H. Weissenböck, ARGE Chairman

14:30 – 15:15            **Open general meeting**  
Report, discussions, elections

15:15 – 15:45            **BHMA's success with marketing activities**  
Peter Rush, Chairman and CEO of KELLEN

15:45 – 16:15            Coffee break

16:15 – 17:00            **Roll out and use of ARGE's EPD's**  
ARGE Executive Board members

17:00 – 17:15            **Introduction to workshops on ARGE's future agenda and opportunities**  
ARGE Executive Board members

17:15 – 18:30            **Workshops**

#### **Options for partners to spend the afternoon:**

14:30 – 16:30            **Exploring Le Touquet with a guide**

#### **Dinner:**

19:30 – 23:00            **Gala dinner at the Hôtel Barrière Le Westminster**

## Friday, September 16<sup>th</sup>, 2016

07:00 – 09:00                      **Individual breakfast at the hotel**

### **Business Programme:**

09:00 – 10:15                      **Presentation and discussion of workshop results**

10:15 – 10:45                      Coffee break

10:45 – 11:45                      **Lecture: “How the `New Barbarian´ can kill and/or transform our traditional business models”**

Oussamar Ammar, co-founder of The Family Company

*Partners are invited to join in for this lecture!*

11:45 – 12:00                      **Conclusions and wrap-up by the Chairman**

### **Options for partners to spend the morning:**

09:00 – 12:00                      **Free time for partners in Le Touquet and optional activities\***

\*Optional activities: golf, sand yacht, Segway in dunes, visiting architectural sites, visiting lighthouse, spa, sea fishing, museum, ...

10:45 – 11:45                      **Attending the lecture given by Oussama Ammar at the Congress**

**12:00 – 13:30                      Common lunch (delegates and partners)**

### **Social Programme:**

13:45 – 14:45                      Coach to factory visit

14:45 – 16:30                      **Visit to the Deny Security factory**

17:00 – 19:00                      **Visit of Marquanterre Park (natural park in Somme Bay)**

### **Dinner**

19:30 – 22:30                      **Dinner at sea food restaurant in Somme Bay area**

22:30 – 23:40                      Coach to hotel

## REGISTRATION

### General Information

#### Conference Venue

**Hôtel Barrière Le Westminster\*\*\*\***

Avenue du Verger  
62520 LE TOUQUET  
FRANCE

phone +33(0)3 21 06 74 91

fax +33(0)3 44 60 19 83

e-mail: [aleclercq@westminster.fr](mailto:aleclercq@westminster.fr)

<http://www.westminster.fr/fr/page/hotel-spa-touquet.1.html>

#### Dates

**September 2016**

From Thursday 15<sup>th</sup>, 14:15 h, until Friday 16<sup>th</sup>, after dinner

#### Fees include

**Registration fee for a delegate includes the programme on Thursday and on Friday morning:**

Lunches including drinks; participation in the conference with coffee breaks; gala dinner at the Westminster Hotel, including drinks.

**Registration fee for a partner includes the programme on Thursday and on Friday morning:**

Lunches including drinks; gala dinner at the Westminster Hotel, including drinks.

**Optional booking for delegates and partners for Friday's programme:**

Visit to the Deny Security factory

Friday 13:45 – 16:30

Visit of Marquanterre Park (Natural Park in Somme Bay)

Friday 17:00 – 19:00

Dinner at sea food restaurant in Somme Bay area

Friday 19:30 – 23:40

#### Language

The official ARGE language is English.

Translation of all the congress speeches (Thursday afternoon and Friday morning) in French, English and German: depending on the number of registered delegates per language.

Factory visit Friday afternoon in French, German and English.

## Conference Fees

- Conference fee for a delegate  
(including gala dinner, lunches and conference break services) ..... 215,- €
- Conference fee for a partner (including gala dinner and lunches) ..... 140,- €
- Fee for optional booking: Friday afternoon bus and dinner ..... 90,- €

**Shuttle (one way) 2h30** ..... 90,- €

Wednesday evening: ..... Charles de Gaulle Airport to Le Touquet

Thursday morning: ..... Charles de Gaulle Airport to Le Touquet

Friday afternoon: ..... Le Touquet to Charles de Gaulle Airport

Saturday morning: ..... Le Touquet to Charles de Gaulle Airport

*The shuttle time table will be adapted to the arrival and departure schedule of the delegates.*

## Hotel booking

ARGE has made room reservations for 45 rooms at the **Hôtel Barrière Le Westminster\*\*\*\*** for the two nights from September 15<sup>th</sup> to 17<sup>th</sup>. There are rooms available also for the previous night, as well as for the night on the weekend from September 17<sup>th</sup> to 18<sup>th</sup>. The Hôtel Barrière Le Westminster\*\*\*\* is located right at the centre of Le Touquet, and 10 min. by foot to North Sea beaches.

The **room rate per night** for ARGE delegates and partners at the Hôtel Barrière Le Westminster\*\*\*\* is 180,- € for single occupancy, and 200,- € for double occupancy. There are supplements on higher grade rooms and suites. Rates include breakfast and VAT.

**You are kindly requested to make your own bookings, using the code word "ARGE".**

## Badges

All delegates and partners are kindly requested to wear their badges.

## Attire

Thursday: Buffet lunch ..... casual  
Conference ..... business attire  
Gala dinner ..... city smart casual

Friday: Excursion to factory Deny Security ..... casual  
Dinner at sea food restaurant ..... casual

*Just for the sake of potentially getting some rain, please bring appropriate clothing with you.*



THE EUROPEAN FEDERATION  
OF ASSOCIATIONS OF LOCK  
AND BUILDERS HARDWARE  
MANUFACTURERS

## Registration

Please complete the [registration form](#) until **July 31<sup>st</sup>, 2016** and e-mail, fax or mail it to:

## Contact

Emilie CAUCHY  
UNIQ  
16, Avenue Hoche  
75008 Paris  
FRANCE  
Phone +33 (1) 45 63 20 75  
Fax +33 (9) 70 62 15 82  
E-Mail: [info.uniq@wanadoo.fr](mailto:info.uniq@wanadoo.fr)

## Payments for registration fees should be made to

Le Crédit Lyonnais  
Paris Anjou  
France  
Account No.: 0000005207K  
**Reference: ARGE Conference 2016**  
**IBAN: FR43 3000 2004 6300 0000 5207 K31**  
**SWIFT/BIC: CRLYFRPP**

*Please indicate the reference "Congrès ARGE" for the payment*

## For further information please contact

**General Secretary:**  
Joachim Kieker [j.kieker@arge.org](mailto:j.kieker@arge.org)



Le Touquet is in the heart of the three Bays and also part of the large Picardie North Pas-de-Calais Region

