Established in 1988;

Association re-launched in June 2013;

Work towards consensus on generic issues;

Membership made up of over 50 national and EU associations.

Purpose:
Lobby on CE marking & sustainable construction
The Secretariat

- **Marie-France Bair**, Office manager;
- **Oscar Nieto**, Technical Affairs Director;
- **Christophe Sykes**, Director general
  - Organise on average, 30 meetings per year;
  - Monthly newsletter with over 600 readers;
  - Active social media presence (Twitter, LinkedIn).
<table>
<thead>
<tr>
<th>Member</th>
<th>Description</th>
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</thead>
<tbody>
<tr>
<td>WKO (AT)</td>
<td>Fachverband SteineKeramik</td>
</tr>
<tr>
<td>PMC/BMP (BE)</td>
<td>Belgian Construction Materials Producers</td>
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<tr>
<td>FDBI (DK)</td>
<td>Federation of Danish Building Industries</td>
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<tr>
<td>RTT (FI)</td>
<td>Finnish Association of Construction Product Industries</td>
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<td>AIMCC (FR)</td>
<td>French Association of Construction Products Industries</td>
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<tr>
<td>BBS (DE)</td>
<td>German Building Materials Association</td>
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<td>BMF (IE)</td>
<td>Building Materials Federation</td>
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<tr>
<td>NVTB (NL)</td>
<td>Dutch Association for Construction Supply</td>
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<td>BVI (NO)</td>
<td>Construction Products Norway</td>
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<td>BYSAM (SE)</td>
<td>Swedish Building Material Producers Association</td>
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<tr>
<td>ASAC (CH)</td>
<td>Association of Swiss Aggregate and Concrete Industry</td>
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<td>CPA (UK)</td>
<td>Construction Products Association</td>
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<tr>
<td>CEMBUREAU</td>
<td>European Cement Association</td>
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<tr>
<td>CERAME-UNIE</td>
<td>European Ceramic Industry Association</td>
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<td>ECP</td>
<td>European Concrete Platform</td>
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<td>ECSPA</td>
<td>European Calcium Silicate Products Association</td>
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<tr>
<td>EURIMA</td>
<td>European Mineral Wool Manufacturers Association</td>
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<tr>
<td>METALS FOR BUILDINGS</td>
<td>European metals alliance for recyclable &amp; sustainable buildings</td>
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<tr>
<td>BIBM</td>
<td>European Federation for Precast Concrete</td>
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<td>CEI-BOIS</td>
<td>European Confederation of Woodworking Industries</td>
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<td>CEO</td>
<td>European Tool Committee</td>
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<td>EAACA</td>
<td>European Autoclaved Aerated Concrete Association</td>
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<td>EAE</td>
<td>European Association for External thermal insulation composite</td>
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<td>EPA</td>
<td>European Asphalt Pavement Association</td>
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<td>ECAP</td>
<td>European Consortium of Anchors Producers</td>
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<td>ECI</td>
<td>European Copper Institute</td>
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<tr>
<td>EFCA</td>
<td>European Federation of Concrete Admixture Associations</td>
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<td>EFCC</td>
<td>European Federation for Construction Chemicals</td>
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<tr>
<td>EFFCM</td>
<td>European Federation of Fibre-Cement Manufacturers</td>
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<td>EMO</td>
<td>European Mortar Industry Organisation</td>
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<tr>
<td>EPPA</td>
<td>European PVC Window Profile and Related Building Products</td>
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<td>ERF</td>
<td>European Union Road Federation</td>
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<tr>
<td>EuLA</td>
<td>European Lime Association</td>
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<td>EUMEPS</td>
<td>European Manufacturers of Expanded Polystyrene</td>
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<td>EuPC</td>
<td>European Plastics Converters</td>
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<td>EUROFER</td>
<td>European Confederation of Iron and Steel Industries</td>
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<td>EUROGypsum</td>
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<td>EUROLUX</td>
<td>European Group for Rooflights and Smoke-Ventilation</td>
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<td>EUROPEAN ALUMINIUM</td>
<td>European Aluminium</td>
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<tr>
<td>EWA</td>
<td>European Waterproofing Association</td>
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<tr>
<td>EXCA</td>
<td>European Expanded Clay Association</td>
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<tr>
<td>EXIBA</td>
<td>European Extruded Polystyrene Insulation Board Association</td>
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<tr>
<td>FEICA</td>
<td>Association of the European Adhesive &amp; Sealant Industry</td>
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<tr>
<td>GLASS FOR EUROPE</td>
<td>Europe’s Manufacturers of Building, Automotive and Solar-Energy</td>
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<tr>
<td>IZA-Europe</td>
<td>International Zinc Association Europe</td>
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<tr>
<td>ORGALIME</td>
<td>European Engineering Industries Association</td>
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<tr>
<td>PLASTICS EUROPE</td>
<td>Association of Plastics Manufacturers in Europe</td>
</tr>
<tr>
<td>PPA-EUROPE</td>
<td>European Association for Panels and Profiles</td>
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<tr>
<td>PU EUROPE</td>
<td>Federation of European Rigid Polyurethane Foam Associations</td>
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<tr>
<td>TEPPFA</td>
<td>European Plastic Pipes and Fittings Association</td>
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<tr>
<td>UEPG</td>
<td>European Aggregates Association</td>
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</table>
Our counterparts

- European Commission;
- European Parliament;
- European standardisation (CEN);
- Council & Permanent Representatives;
- Construction Industry: from architects to contractors & investors, not forgetting campaigns & alliances.
The construction industry
We deliver …

- 3 mn
  It includes 3 million companies of which 95% are SMEs and 5% are world leading multinationals headquartered in Europe.

- 42 mn
  It provides 42 million local, skilled jobs and accounts for 29% of total employment across the whole EU*.

- 93.5 bn
  It creates value by generating €93.5 billion turnover and contributing 9% to Europe’s GDP.

- 750 mn
  It provides housing and infrastructure for 750 million Europeans.

- Housing
  It facilitates efficient housing and infrastructure solutions.

The European construction industry needs a stable and reliable construction-related strategy, the right policy framework as well as fiscal and financial incentives:

- to guarantee local, skilled jobs and provide money for the public purse
- to facilitate housing and infrastructure solutions
- to support the expansion, maintenance and renovation of housing stock and infrastructure
- to ensure reduction of energy consumption and CO₂ emissions
- to enable free movement of construction products within the internal market
Forecast & challenges

- Positive trend for 2017-2019;
- Average growth rate of 2,1% (only 1,4% for 2017);
- No full recovery foreseen, in 2019 industry to produce 17% less than at peak;
- Three factors at play: financing conditions, demographics & economic prospects;
- Promote national (and EU) construction policies;
- Increase construction productivity.
Circular economy
In July 2014, EC released its zero waste programme for Europe COM(2014)398;


And in January 2017, the implementation report COM(2017)33.
“Urges the Commission to set a binding target to increase resource efficiency at EU level by 30% by 2030 and individual targets for each Member State”

European Parliament draft report on resource efficiency Moving towards a circular economy (2014/2208(INI))
Our response

- Sustainability assessment
- Coherent policy
- Best practices
- Removal of burdens
- Incentives, funding and investment
- Innovation
- Standards for secondary raw materials
- Information and statistics
- Training
- Increase reuse and recycling
- Building design
- Building performance throughout the lifecycle
- Ecodesign
EC action plan foresees targeted action for construction sector;

Objectives:
- Recovery of Construction & Demolition Waste (CDW);
- Environmental performance of building assessment.
Construction & Demolition Waste

- EU CDW Protocol published in Nov. 2016;
- Available in 13 languages;

Objectives:
- Improve waste identification;
- Promote source separation and collection;
- Improve waste logistics;
- Improve waste processing & recovery/reuse.
Sustainable performance of buildings

- 2015, EC study of core indicators;
- August 2017 "Level(s)“ report;
- Links to Public Procurement;
- End of year workshop under preparation.
A world of indicators
Over a decade of work (TC 350);
Now dealing with EN 15804 amendment;
EC Product Environmental Footprint (PEF) & TC 350 ongoing discussions;
Our target: single harmonised methodology;
Challenges:
  o LCA information and CE marking;
  o EPD information in digital format.
What about ecodesign?
How about Ecodesign?

- Main circular economy tool;
- CE marking via eco-design;
- Overlap between Ecodesign and CPR unacceptable;
- No parallel CE-marking route so oppose ecodesign for construction.
What does this mean for industry?
Potential manufacturing impacts

- Deconstruction & product recovery;
- Leasing of products;
- Recycled content;
- Mandatory green information declaration;
- CE marking through Ecodesign;
- ...
We love our harmonised standards
What is the matter with standardisation?

- Worrying number of hEN blocked;
- EC hEN assessment based on unclear criteria;
- Lack of information (aggregated reports not available);
- Additional discussions triggered by the EC;
- Member States taking their own actions.
Joint Initiative on Standardisation (JIS)

- Discussing procedures and templates;
- Driving Action 5 (CPR);
- Implementation in the coming months;
- Will it be enough?
Next legal challenge & opportunity
CPR potential revision assessment

- Internal survey risk/benefit analysis;
- Development of position papers;
- Reactions to the potential repeal of the Regulation;
- Coordination with other stakeholders and MS.
Formats already developed

Presentation to EC, CEN and Member States;

Tools to show potential under development;

CEN workshop agreement launch 25th October.
Construction Products Europe AISBL
Blv. Du Souverain 68
1170 Brussels

www.construction-products.eu
@ConstructionEU