Established in 1988;

Association re-launched in June 2013;

Work towards consensus on generic issues;

Purpose:
Lobby on CE marking & sustainable construction
The Secretariat

- **Marie-France Baire**, Office manager;
- **Oscar Nieto**, Technical Affairs Director;
- **Christophe Sykes**, Director general
  - Organise on average, 30 meetings per year;
  - Monthly newsletter with over 900 readers;
  - Active social media presence (Twitter, LinkedIn).
The members

- WKO (AT) Fachverband SteineKeramik
- PMC/BMP (BE) Belgian Construction Materials Producers
- FDBI (DK) Federation of Danish Building Industries
- RTT (FI) Finnish Association of Construction Product Industries
- AIMDC (FR) French Association of Construction Products Industries
- BBS (DE) German Building Materials Association
- BMF (IE) Building Materials Federation
- NVTB (NL) Dutch Association for Construction Supply
- BVI (NO) Construction Products Norway
- BYSAM (SE) Swedish Building Material Producers Association
- ASAC (CH) Association of Swiss Aggregate and Concrete Industry
- CPA (UK) Construction Products Association
- CEMBUREAU European Cement Association
- CERAME-UNIE European Ceramic Industry Association
- ECP European Concrete Platform
- EURIMA European Mineral Wool Manufacturers Association
- METALS FOR BUILDINGS European metals alliance for recyclable & sustainable buildings
- EUFCA European Floor Coverings Association
- CERREM European Calcium Silicate Products Association
The associate & affiliate members

<table>
<thead>
<tr>
<th>Association Name</th>
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<tr>
<td>BIBM European Federation for Precast Concrete</td>
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<td>EPF European Panel Federation</td>
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<td>CEO European Tool Committee</td>
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<td>EAACA European Autoclaved Aerated Concrete Association</td>
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<td>EAE European Association for External thermal insulation composite</td>
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<td>ECAP European Consortium of Anchors Producers</td>
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<td>European Copper Institute</td>
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<td>EFQA European Federation of Concrete Admixture Associations</td>
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<td>EFCC European Federation for Construction Chemicals</td>
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<td>EFFCM European Federation of Fibre-Cement Manufacturers</td>
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<td>EMO European Mortar Industry Organisation</td>
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<td>EPPA European PVC Window Profile and Related Building Products</td>
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<td>EuLA European Lime Association</td>
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<td>EUMEPS European Manufacturers of Expanded Polystyrene</td>
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<td>EuPC European Plastics Converters</td>
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<td>EUROFER European Confederation of Iron and Steel Industries</td>
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<td>EUROGYPSUM Association of European Gypsum Industries</td>
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<td>EUROPEAN ALUMINIUM European Aluminium</td>
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<td>EWA European Waterproofing Association</td>
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<td>EXCA European Expanded Clay Association</td>
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<td>EXIBA European Extruded Polystyrene Insulation Board Association</td>
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<tr>
<td>FEICA Association of the European Adhesive &amp; Sealant Industry</td>
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<td>GLASS FOR EUROPE Europe’s Manufacturers of Building, Automotive and Solar-Energy</td>
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<td>IZA-Europe International Zinc Association Europe</td>
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<td>ORGALIM European Engineering Industries Association</td>
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<td>PLASTICSEUROPE Association of Plastics Manufacturers in Europe</td>
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<td>PPA-EUROPE European Association for Panels and Profiles</td>
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<td>PU EUROPE Federation of European Rigid Polyurethane Foam Associations</td>
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<td>CEi-Bois</td>
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<td>TEPPFA European Plastic Pipes and Fittings Association</td>
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<td>UEPG European Aggregates Association</td>
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<tr>
<td>ARGE European Federation of Associations of Locks &amp; Builders Hardware Manufacturers</td>
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<tr>
<td>EAPFP European Association for Passive Fire Protection</td>
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<tr>
<td>CoBuilder</td>
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<tr>
<td>European Council of Vinyl Manufacturers (ECVM)</td>
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Construction & EU's Green Deal in digital decade
Eurospeak jargon & concepts!
A few years back, we drew the pathway…
European Green Deal
COM(640) 11th December 2019

• Aim: to tackle climate & environmental challenges, i.e. no net greenhouse gas emissions in 2050 & economic growth decoupled from resource use.

• **Construction (products)** listed as one of the industries where policies have to be redrawn, read **decarbonisation**.

• Direct link to **Construction Products Regulation** and (ongoing) revision, plus buildings renovation.
… now we have this!
Let us focus …
Review of Construction Products Regulation (CPR)

- CPR review launched with EC consultation.
- All proposed options (from A to E) rejected by industry.
- CPE drafted own, preferred CPR, referred to as option F.
- Option F supported by all, including some Member States, Members of the European Parliament, other stakeholders.
- Now EC exchanging with CPE prior to publication.
What are we really talking about?

DATA OWNERSHIP: WHO OWNS WHAT AND WHY?
CPR is about OUR products data so let us place it at the core


- EU digital logbook for buildings - inclusion of construction products data;

- Level(s), EU sustainability building assessment tool;

- Taxonomy Regulation - inclusion of construction products.

Aiming for CPR to be legal reference/framework
What happens next?


- Beware of **Taxonomy Regulation** defining ‘sustainable’ products for investors.

- New **CPR** proposal Q4, will take >5 years.

- Still working on short-term solutions for **standardisation**.

- **Digitalisation** with Smart CE & (mandatory) digital EPDs.
Strength in unity …

With as member
• CPE invited EU construction stakeholders to unite;
• **Construction 2050 Alliance** now >50 members;
• Alliance cited in EC **new industrial strategy**;
• EU industries future to be defined by “**roadmaps**”.
• First EC construction roadmap meeting 28th Sept
• CPE published in-depth proposal on way forward.
• EC expect roadmap publication Q1 2022.
CPE first in European Parliament with topic.

Difficult topic as companies not sharing views so common strategy for the industry.

Growing number of digital tools (IoT, robots, drones, AI…), IT industry extremely active, huge investments.

Too many “BIMs” (>150) threaten Single Market.
What happens next?

• Huge promotion of smart building solutions.
• No need to mention security breaches, ransomware.
• Back to data ownership & **monetising of data**.
• Looking at smart cars, data collection from users is replacing car sales as primary objective of industry.
• **Is this the future of construction?** Risk of being just another commodity, divided & conquered.
So what happens next I hear you ask?
What happens next?

- The **Green Deal** offers huge opportunities.
- Very technical files, **climate as ultimate target**, cannot argue against it.
- Loans & grants available to Member States but only 19/27 drafted a plan & requested funds. **Have you checked with your government?**
One idea gave us Construction 2050 Alliance now key stakeholder for European Commission. **It can be done!**

**Talk to your MEP** as he/she probably has never heard of your industry but will never think of living without locks!

**Our message:** meaningful, coordinate EU policies with IT in support, no the other way.

Have you discussed strategy with your associations? Give us input so that we can steer the EU ship.