



**CONSTRUCTION PRODUCTS EUROPE**  
LET'S BUILD AN EFFICIENT EUROPE

# ARGE Online Members' Meeting 2021

30<sup>th</sup> September 2021

# Introduction

- ▼ Established in 1988;
- ▼ Association re-launched in June 2013;
- ▼ Work towards **consensus** on generic issues;

**Purpose:**  
**Lobby on CE marking & sustainable construction**

# The Secretariat

- ▼ **Marie-France Baire**, Office manager;
- ▼ **Oscar Nieto**, Technical Affairs Director;
- ▼ **Christophe Sykes**, Director general
  - Organise on average, 30 meetings per year;
  - Monthly newsletter with over 900 readers;
  - Active social media presence (Twitter, LinkedIn).



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# The members



WKO (AT) Fachverband SteineKeramik	PMC/BMP (BE) Belgian Construction Materials Producers	FDBI (DK) Federation of Danish Building Industries	RTT (FI) Finnish Association of Construction Product Industries
AIMCC (FR) French Association of Construction Products Industries	BBS (DE) German Building Materials Association	BMF (IE) Building Materials Federation	NVTB (NL) Dutch Association for Construction Supply
BVI (NO) Construction Products Norway	BYSAM (SE) Swedish Building Material Producers Association	ASAC (CH) Association of Swiss Aggregate and Concrete Industry	CPA (UK) Construction Products Association
CEMBUREAU European Cement Association	CERAME-UNIE European Ceramic Industry Association	ECP European Concrete Platform	ECSPA European Calcium Silicate Products Association
EURIMA European Mineral Wool Manufacturers Association	METALS FOR BUILDINGS European metals alliance for recyclable & sustainable buildings	EUFCA European Floor Coverings Association	



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# The associate & affiliate members

BIBM European Federation for Precast Concrete

EPF European Panel Federation

CEO European Tool Committee

EACA European Autoclaved Aerated Concrete Association

EAE European Association for External thermal insulation composite

ECAP European Consortium of Anchors Producers

European Copper Institute

EFCA European Federation of Concrete Admixture Associations

EFCC European Federation for Construction Chemicals

EFFCM European Federation of Fibre-Cement Manufacturers

EMO European Mortar Industry Organisation

EPPA European PVC Window Profile and Related Building Products

EuLA European Lime Association

EUMEPS European Manufacturers of Expanded Polystyrene

EuPC European Plastics Converters

EUROFER European Confederation of Iron and Steel Industries

EUROGYPSUM Association of European Gypsum Industries

EUROPEAN ALUMINIUM European Aluminium

EWA European Waterproofing Association

EXCA European Expanded Clay Association

EXIBA European Extruded Polystyrene Insulation Board Association

FEICA Association of the European Adhesive & Sealant Industry

GLASS FOR EUROPE Europe's Manufacturers of Building, Automotive and Solar-Energy

IZA-Europe International Zinc Association Europe

ORGALIM European Engineering Industries Association

PLASTICSEUROPE Association of Plastics Manufacturers in Europe

PPA-EUROPE European Association for Panels and Profiles

PU EUROPE Federation of European Rigid Polyurethane Foam Associations

CEI-Bois

TEPPFA European Plastic Pipes and Fittings Association

UEPG European Aggregates Association

ARGE European Federation of Associations of Locks & Builders Hardware Manufacturers

EAPFP European Association for Passive Fire Protection

CoBuilder

European Council of Vinyl Manufacturers (ECVM)



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# Construction & EU's Green Deal in digital decade





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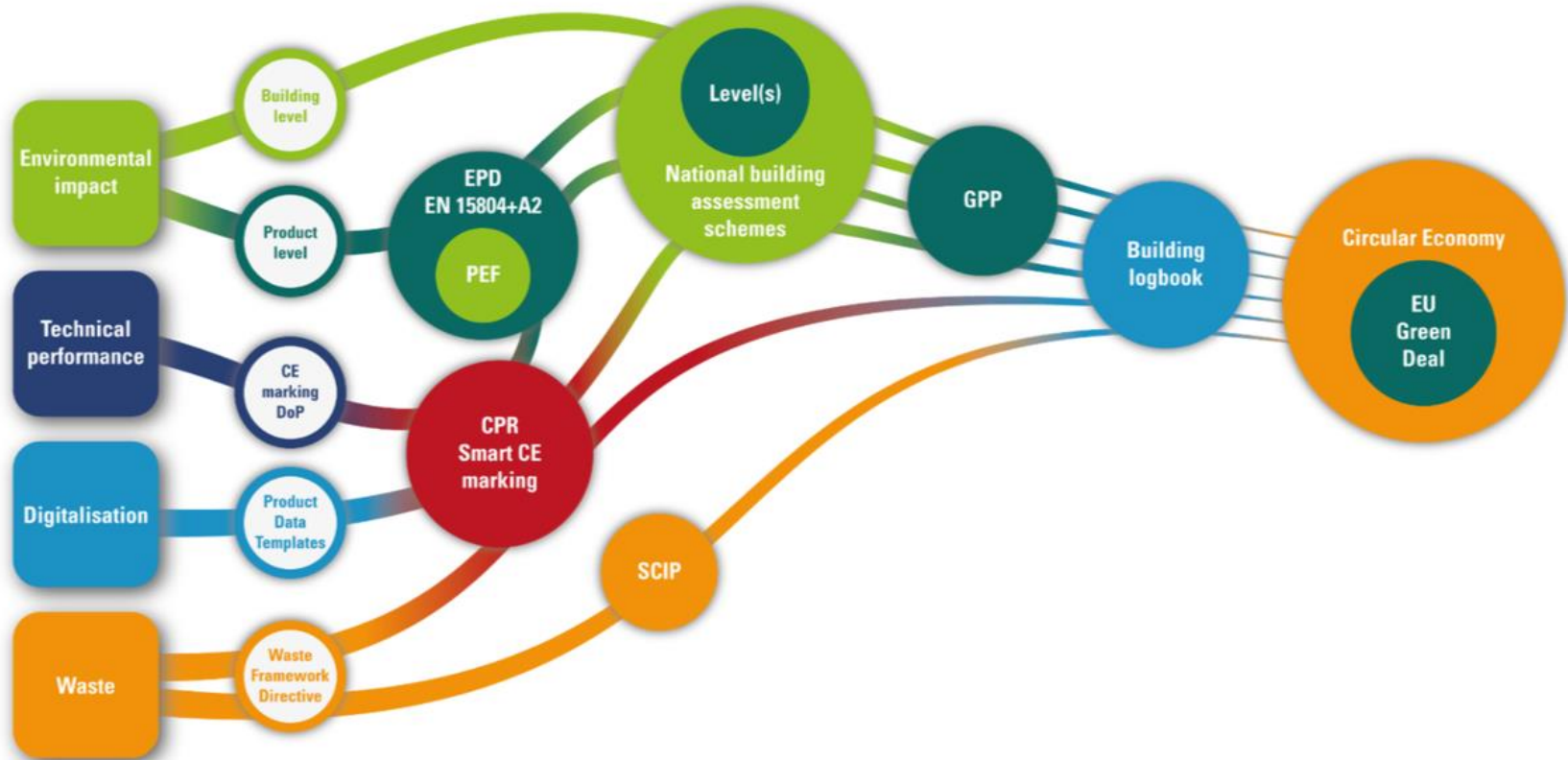
Eurospeak jargon & concepts!







# A few years back, we drew the pathway...





# European Green Deal

COM(640) 11<sup>th</sup> December 2019

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- Aim: to tackle climate & environmental challenges, i.e. no net greenhouse gas emissions in 2050 & economic growth decoupled from resource use.
- **Construction (products)** listed as one of the industries where policies have to be redrawn, read **decarbonisation**.
- Direct link to **Construction Products Regulation** and (ongoing) revision, plus buildings renovation.



... now we have this!



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Let us focus ...



# Review of Construction Products Regulation (CPR)

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- CPR review launched with EC consultation.
- All proposed options (from A to E) rejected by industry.
- CPE drafted own, preferred CPR, referred to as option F.
- Option F supported by all, including some Member States, Members of the European Parliament, other stakeholders.
- Now EC exchanging with CPE prior to publication.



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# What are we really talking about?



**DATA  
OWNERSHIP:  
WHO OWNS  
WHAT AND  
WHY?**

# CPR is about **OUR** products data so let us place it at the core

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- Ongoing review of **Energy Performance Buildings Directive (EPBD)** - inclusion of construction products data;
- **EU digital logbook for buildings** - inclusion of construction products data;
- Level(s), **EU sustainability building assessment** tool;
- **Taxonomy** Regulation - inclusion of construction products.

**Aiming for CPR to be legal reference/framework**

# What happens next?

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- **Renovation wave** - €672 billions in loans & grants to Member States via Recovery and Resilience Facility (CPE event 29<sup>th</sup> Sept.). Construction key beneficiary.
- Beware of **Taxonomy Regulation** defining 'sustainable' products for investors.
- New **CPR** proposal Q4, will take >5 years.
- Still working on short-term solutions for **standardisation**.
- **Digitalisation** with Smart CE & (mandatory) digital EPDs.





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Strength in unity ...



With as member 

- CPE invited EU construction stakeholders to unite;
- **Construction 2050 Alliance** now >50 members;
- Alliance cited in EC **new industrial strategy**;
- EU industries future to be defined by “**roadmaps**”.
- First EC construction roadmap meeting 28<sup>th</sup> Sept
- CPE published in-depth proposal on way forward.
- EC expect roadmap publication Q1 2022.

# How about digital?

- CPE first in European Parliament with topic.
- Difficult topic as companies not sharing views so common strategy for the industry.
- Growing number of digital tools (IoT, robots, drones, AI...), IT industry extremely active, huge investments.
- Too many “BIMs” (>150) threaten Single Market.

# What happens next?

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- Huge promotion of smart building solutions.
- No need to mention security breaches, ransomware.
- Back to data ownership & **monetising of data**.
- Looking at smart cars, data collection from users is replacing car sales as primary objective of industry.
- **Is this the future of construction?** Risk of being just another commodity, divided & conquered.



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So what happens  
next I hear you ask?

# What happens next?

- The **Green Deal offers huge opportunities.**
- Very technical files, **climate as ultimate target**, cannot argue against it.
- Loans & grants available to Member States but only 19/27 drafted a plan & requested funds. **Have you checked with your government?**

# What happens next?

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- One idea gave us Construction 2050 Alliance now key stakeholder for European Commission. **It can be done!**
- **Talk to your MEP** as he/she probably has never heard of your industry but will never think of living without locks!
- **Our message:** meaningful, coordinate EU policies with IT in support, no the other way.
- Have you discussed strategy with your associations? Give us input so that we can steer the EU ship.





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